

GUELPH SEXUALITY CONFERENCE

41st Annual  University of Guelph, Rozanski Hall  June 20 - 21, 2019

REDEFINING RELATIONSHIPS & SEXUAL HEALTH

SPONSORSHIP & EXHIBITOR PACKAGE

WHEN:

Sexuality Conference

Thursday, June 20 &
Friday, June 21, 2019

STI Clinical Update

Thursday, June 20, 2019

Full Day Applied Training

Friday, June 21, 2019

WHERE:

Rozanski Hall
University of Guelph
Guelph, Ontario

LEARN MORE @:

www.GuelphSexualityConference.ca

Twitter: @uogsexconf

Facebook: @uogsexconf

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Open Learning and Educational
Support, University of Guelph

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**COLLEGE of SOCIAL AND
APPLIED HUMAN SCIENCES**

DEPARTMENT OF FAMILY RELATIONS
AND APPLIED NUTRITION

Join this year as an [Exhibitor](#) or [Sponsor](#) at the 41st Annual Guelph Sexuality Conference at the University of Guelph.

Exhibiting at this year's conference is a great opportunity for your company to feature its products, services, and resources at a premier academic and professional development conference. You will have access to sexual health professionals, researchers, educators and practitioners who use and recommend your products and services.

The Conference will take place on **Thursday, June 20 and Friday, June 21, 2019**, and includes plenary presentations, concurrent sessions, full-day applied training, and leading-edge research briefs.

In the last five years the average conference attendance has been 275 delegates, attracting sexual health professionals, practitioners, and researchers; including medical and public health professionals, community service providers, health and sexuality educators, social workers, teachers, therapists, counselors, clergy, nurses, and doctors.

The conference is held in Rozanski Hall, University of Guelph. Rozanski Hall is our premier on-campus conference centre and offers state of the art lecture halls and break-out rooms. Its open concourse area is very conducive to large gatherings in which delegates, sponsors and exhibitors can interact and network.

If you would like more information about exhibiting or building a customized sponsorship package, please contact Erin Camm at ecamm@uoguelph.ca.

EXHIBITORS:

Exhibitor space is provided in the Rozanski Hall concourse. The concourse is a natural gathering area for delegates throughout the conference and is also where the networking breakfast and coffee breaks are held. This provides you with a high degree of visibility and interaction with the delegates in attendance.



EXHIBITOR TABLE - \$650 (THURSDAY ONLY)

Each exhibitor table package includes a 2' x 2' sign with your company name and logo, logo placement, and one item for the delegate tote bag. A maximum of two representatives will be provided coffee service and two complimentary parking passes for Thursday.

The exhibit space

Displays are set-up in the concourse area of Rozanski Hall. Each exhibitor space is approximately 6' by 6'. To optimize the exhibitor space for sponsors, maximum dimensions for displays are 6'W x 10'H x 2'D. All exhibitors are provided with a 6'L x 2'W table with white tablecloth, two chairs, and complimentary wireless Internet.

Reach your audience

With only ten exhibitor spaces available, you will have exclusive access to delegates who are highly engaged with the exhibitor displays providing you one-on-one time with your audience. The conference attracts sexual health educators, public health clinical staff, nurses, doctors, researchers, therapists, counselors, and allied health professionals.

Non-Profit Exhibitor Opportunity - \$500

In accordance with our conference's values, we offer select space for not-for-profit organizations to participate in the exhibitor hall.

ADDITIONAL OPPORTUNITIES

If an exhibitor table is not right for your organization, these other promotional opportunities are available:

Delegate Bag Insert - \$350

Two items. Each delegate at the conference will receive your material in their delegate tote bags.

Banner Stand Displayed in Concourse - \$350

A great choice if you're unable to staff an exhibitor booth.

Mobile Banner Advertising - \$350

A square mobile banner ad placed on the GuelphSexualityConference.ca website.

Conference Lanyards & Nametag - \$1,000

Each conference delegate wears a lanyard and large name tag which includes the daily conference schedule.

Advertising Package - \$1,500

Connect with delegates before, during and after the conference with advertising in the following ways:

- Ad on GuelphSexualityConference.ca website
- Delegate tote bag insert
- Banner stand in the concourse
- Logo placement
- Social Media and Email Promotion

SPONSORSHIPS:

We are pleased to provide sponsorship opportunities for your company to feature its products, services, and resources at the 41st Annual Guelph Sexuality Conference. We understand that every company or organization is unique and envisions its participation at our conference in different ways.

We are happy to work with you to ensure your package meet your sales and promotional expectations.

EXAMPLE ONE - \$6,000

A sample sponsorship package would include:

- Exhibitor table package with double table
- Networking breakfast & coffee break sponsorship
- Lounge area sponsorship
- Delegate tote bag inserts
- Two Thursday conference passes, and two full-day applied training registrations for representatives
- Two tickets to the social event
- Logo placement in the conference program, sponsor sign, and banner advertisement on the website
- Acknowledgement at the conference and on our social media channels prior to and throughout the conference

STI CLINICAL UPDATE - \$7,000

This sponsorship package will provide you exclusive sponsorship of the STI Clinical Update stream, includes:

- Exhibitor table package
- Branded concurrent session room
- Delegate tote bag inserts
- Speaker selection and sponsorship
- Two tickets to the lunch presentation
- Two Thursday conference passes
- Acknowledgement at the conference and on our social media channels prior to and throughout the conference
- Logo placement in the conference program, sponsor sign, and banner advertisement on the website

REGISTRATION SPONSOR - \$3,195

Provide five community members with access to professional development by sponsoring their conference registration. The conference committee understands the value of assisting young professionals and those working in community groups to attend industry conferences, includes:

- Participate in the selection of five delegates
- Acknowledgement at the conference and on our social media channels prior to and throughout the conference
- Logo placement in the conference program, sponsor sign, and banner advertisement on the website

EXAMPLE TWO - \$3,000

A sample sponsorship package would include:

- Exhibitor table package
- Conference lanyard and name tag sponsorship
- Delegate tote bag inserts
- One Thursday conference pass, one full-day applied training registration for a representative
- Two tickets to the social event
- Logo placement in the conference program, sponsor sign and banner advertisement on the website
- Acknowledgement at the conference and on our social media channels prior to and throughout the conference

PLENARY SESSION SPONSOR - \$2,500

This sponsorship package will provide you exclusive sponsorship of the plenary session and includes:

- Branded plenary session room
- Delegate tote bag insert
- Two Thursday conference passes
- Acknowledgement at the conference and on our social media channels prior to and throughout the conference
- Logo placement in the conference program, sponsor sign, and banner advertisement on the website

FULL-DAY APPLIED TRAINING PROGRAM SPONSORSHIP - \$2,500

Connect with conference delegates by sponsoring a full-day applied training workshop:

- Branded session room
- Delegate tote bag insert
- Two full-day applied training workshop passes
- Acknowledgement at the conference and on our social media channels prior to and throughout the conference
- Logo placement in the conference program, sponsor sign, and banner advertisement on the website

OTHER SPONSORSHIP OPPORTUNITIES:

- Featured Lunch Presentation - \$2,500
- Social Event at the NV Lounge - \$2,500
- Thursday Networking Breakfast - \$1,000
- Lounge Area - \$1,000
- Coffee Service - \$1,500