

# GUELPH SEXUALITY CONFERENCE

41st Annual  University of Guelph, Rozanski Hall  June 19 - 21, 2019

## REDEFINING RELATIONSHIPS & SEXUAL HEALTH

### SPONSORSHIP & EXHIBITOR PACKAGE

#### WHEN:

#### Sexuality Conference

Thursday June 20 &  
Friday, June 21, 2019

#### STI Clinical Update

Thursday, June 20, 2019

#### Community Workshop

Wednesday, June 19, 2019

#### WHERE:

Rozanski Hall  
University of Guelph  
Guelph, Ontario

#### CONTACT US:

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Open Learning and Educational  
Support, University of Guelph

#### SPONSORED BY:



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DEPARTMENT OF FAMILY RELATIONS  
AND APPLIED NUTRITION

#### Participate as an **Exhibitor or Sponsor** at the 41st Annual Guelph Sexuality Conference at University of Guelph.

Exhibiting at this year's conference is a great opportunity for your company to feature its products, services, and resources at a premier academic and professional development conference. You will have access to sexual health professionals, researchers, educators and practitioners who use and recommend your products and services.

The Conference will take place on **Thursday, June 20 and Friday, June 21, 2019** and includes plenary presentations, concurrent and professional development sessions, and leading-edge research presentations. We host a networking breakfast, lunch, social evening, student networking event, and daily coffee breaks.

In the last five years the average conference attendance has been 275 delegates, attracting sexual health professionals, practitioners, and researchers; including medical and public health professionals, community service providers, health and sexuality educators, social workers, teachers, therapists, counselors, clergy, nurses, and doctors.

The conference is held in Rozanski Hall, University of Guelph. Rozanski Hall is our premier on-campus conference centre and offers state of the art lecture halls and break-out rooms. Its open concourse area is very conducive to large gatherings in which delegates, sponsors and exhibitors can interact and network.

As a sponsor of the 41<sup>st</sup>. Annual Guelph Sexuality Conference, you can expect a high degree of interaction with our delegates.

If you would like more information about exhibiting or building a customized sponsorship package, please contact Erin Camm at [ecamm@uoguelph.ca](mailto:ecamm@uoguelph.ca).

[www.GuelphSexualityConference.ca](http://www.GuelphSexualityConference.ca)

## EXHIBITORS:

Exhibitor space is provided inside Rozanski Hall around the perimeter of the concourse. The concourse is a natural gathering area throughout the conference and is also where the networking breakfast and coffee breaks are held. This provides you with a high degree of visibility and interaction with the delegates in attendance.



### EXHIBITOR TABLE - \$1250

Each exhibitor table package includes a 2' x 2' sign with your company name and logo, a logo placement in the conference program, and one item for the conference delegate bag. A maximum of two representatives per day will be provided coffee service and a \$10 hospitality card to be used on campus. Two complimentary parking passes per day will be provided.

### The exhibit space

Displays are set-up in the concourse area of Rozanski Hall. Each exhibitor space is approximately 6' by 6'. In order to optimize the exhibitor space for sponsors, maximum dimensions for displays are 6'W x 10'H x 2'D. All exhibitors are provided with a 6'L x 2'W table with white tablecloth, two chairs, and complimentary wireless Internet.

### Reach your audience

With only ten exhibitor spaces available, you will have exclusive access to delegates who are highly engaged with the exhibitor displays providing you one-on-one time with your audience.

The Guelph Sexuality Conference wants our exhibitors to have a positive impact and open access in the exhibitor hall. If you have additional ideas for how we can promote your organization, please contact us and our conference committee will work with you to develop an exhibitor plan that will maximize your presence.

### OTHER EXHIBITOR OPPORTUNITIES

If an Exhibitor Table is not right for your organization, these other promotional opportunities are available and may be of interest to you:

#### Delegate Bag Insert - \$350

Each delegate and speaker at the conference will receive your material in their delegate folders.

#### Print Advertising - \$250

A logo placement in the conference program. A full colour on-site conference program is printed and distributed to all delegates.

#### Non-Profit Exhibitor Opportunities - \$625

In accordance with our conferences values, we offer select space for not-for-profit organizations to participate in the exhibitor hall.

**Open Learning and Educational Support**  
**Rm 160 Johnston Hall, University of Guelph**  
**Guelph, Ontario, Canada N1G 2W1**

**Telephone: 519-767-5000**  
**Email: [sexconf@OpenEd.uoguelph.ca](mailto:sexconf@OpenEd.uoguelph.ca)**

## SPONSORSHIPS:

We are pleased to provide sponsorship opportunities for your company to feature its products, services, and resources at the 41st Annual Guelph Sexuality Conference. We understand that every company or organization is unique and envisions its participation at our conference in different ways.

**We are happy to work with you to ensure your package meet your sales and promotional expectations.**

### EXAMPLE ONE - \$6000

A sample sponsorship package would include:

- Exhibitor Table Package
- Priority table selection in the Rozanski Concourse
- Social Event sponsorship
- Two tickets to the social event
- Conference delegate package insert
- Two full conference passes for representatives
- Logo placement in conference program, sponsor sign, and website home and sponsor pages
- Acknowledgement on conference slideshow
- Social media posts leading up to the conference and throughout the conference.

### EXAMPLE TWO - \$3000

A sample sponsorship package would include:

- Exhibitor Table Package
- Priority table selection in the Rozanski Concourse
- Conference Lanyard and name tag sponsorship
- Conference delegate package insert
- One full conference pass for a representative
- Two tickets to the social event
- Logo placement in conference program, sponsor sign and website home and sponsor pages
- Acknowledgement on conference slideshow
- Daily social media posts during the conference

## OTHER SPONSORSHIP OPPORTUNITIES:

The sponsorship of special events includes signage recognizing your company's contribution to the event, logo placement on the sponsor sign, and a listing in the on-site conference program. Special event sponsorship will provide you visibility to the conference delegates without the commitment of an exhibitor booth. We'll also use our social media channels during the event to highlight your sponsorship.

### Conference Lanyards - \$850

Your company logo will be printed on the lanyard. Each conference delegate wears a lanyard and large name tag which includes the daily conference schedule. Delegates refer to their nametag for the schedule and other's nametags as they network. Post-conference, many delegates use their lanyards for a new purpose.

### Featured Lunch Presentation (Exclusive) - \$2,500

A featured speaker is hosted at Thursday's lunch. Approximately 100 delegates will attend the lunch.

### Networking Breakfast - \$1,500

Your company will be highly visible at our breakfast event where all delegates gather to re-connect with friends and colleagues and make new professional contacts over a continental breakfast in the Rozanski Hall Concourse.

### Coffee & Refreshment Breaks - \$1,000

One of the most visible tables at the conference! Be there when delegates are talking about the latest session. By sponsoring the coffee breaks, you will be part of the perfect environment for exchanging ideas

### Lounge Area - \$1,000 (both days)

Everyone needs a moment to informally meet, check-in at work/home and recharge their batteries (literally and figuratively) in a comfortable and quiet space during the conference. Put your company's brand amongst comfy sofas and charging stations where delegates are free from distractions just beside the Rozanski Concourse.

### Social Event (Exclusive) - \$2,500

Each year we hold an evening of nighttime fun at the NV Lounge in downtown Guelph. We reserve the entire bar and approximately 80 delegates join us. An ideal environment to network without pressure and exclusive event for you as a sponsor.

### 5 Registrations for Community Delegates - \$2,100

Help us provide access to professional development for five community members. The conference committee understands the value of assisting young professionals and those working in community groups attend industry conferences. Join with us in making the conference accessible to a wide range of delegates.