



WHEN:

Conference Dates

Thursday, June 18 &
Friday, June 19, 2020

**STI Clinical Update and
Concurrent Sessions**

Thursday, June 18, 2020

Full Day Applied Training

Friday, June 19, 2020

WHERE:

Rozanski Hall
University of Guelph
Guelph, Ontario

LEARN MORE @:

www.GuelphSexualityConference.ca

Twitter: @uogsexconf

Facebook: @uogsexconf

CONTACT US:

Shara Inotay

SexConf@uoguelph.ca

519-824-4120 ext 52913

Open Learning and Educational
Support, University of Guelph

Join this year as an **Exhibitor or Sponsor** at the 42nd Annual Guelph Sexuality Conference at the University of Guelph.

Exhibiting at this year's conference is a great opportunity for your company to feature its products, services, and resources at a premier academic and professional development conference. You will have access to sexual health professionals, researchers, educators and practitioners who use and recommend your products and services.

The Conference will take place on **Thursday, June 18 and Friday, June 19, 2020**, and includes plenary presentations, concurrent sessions, half-day applied training, and leading-edge research briefs.

In the last five years the average conference attendance has been 275 delegates, attracting sexual health professionals, practitioners, and researchers; including medical and public health professionals, community service providers, health and sexuality educators, social workers, teachers, therapists, counselors, clergy, nurses, and doctors.

The conference is held in Rozanski Hall, University of Guelph. Rozanski Hall is our premier on-campus conference centre and offers state of the art lecture halls and break-out rooms. Its open concourse area is very conducive to large gatherings in which delegates, sponsors and exhibitors can interact and network.

If you would like more information about exhibiting or building a customized sponsorship package, please contact Shara Inotay at sinotay@uoguelph.ca.

SPONSORED BY:



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**COLLEGE of SOCIAL AND
APPLIED HUMAN SCIENCES**

DEPARTMENT OF FAMILY RELATIONS
AND APPLIED NUTRITION

PROMOTIONAL OPPORTUNITIES

Exhibitor space is provided in the Rozanski Hall concourse. The concourse is a natural gathering area for delegates throughout the conference and is also where the networking breakfast and coffee breaks are held. This provides you with a high degree of visibility and interaction with the delegates in attendance.

Exhibitor Table

With only 10-12 exhibitor spaces available, you will have exclusive access to delegates who are highly engaged with the exhibitor displays providing you one-on-one time with your audience. The conference attracts sexual health educators, public health clinical staff, nurses, doctors, researchers, therapists, counselors, and allied health professionals.

\$650 per day or \$1,000 for both days

Each exhibitor table package includes logo placement, and one item for the delegate tote bag. A maximum of two representatives will be provided coffee service and two complimentary parking passes for the day that you would be exhibiting. Access to the sessions are not included. Table to be staffed from 8am – 4:30pm daily.

The exhibit spaces

Displays are set-up in the concourse area of Rozanski Hall. Each exhibitor space is approximately 6' by 6'. To optimize the exhibitor space for sponsors, maximum dimensions for displays are 6'W x 10'H x 2'D. All exhibitors are provided with a 6'L x 2'W table with white tablecloth, two chairs, and complimentary wireless Internet.

Non-Profit Exhibitor Table – \$500 per day or \$750 for both days

In accordance with our conference's values, we offer select space for not-for-profit organizations to participate in the exhibitor hall.

Other promotional opportunities:

Branded Cupanion™ Water Bottles - \$2,000

A unique opportunity to associate your brand with an amazing "Fill it Forward" initiative that offers clean water to those in need with every bottle refill. These bottles are also leakproof, unbreakable, BPA free, dishwasher safe and holds carbonation. Each delegate would receive a bottle.

Conference Lanyards & Nametag - \$1,200

A great way to have your brand reach all participants, as each conference delegate wears a lanyard and large name tag which includes the daily conference schedule.

Branded Conference Lounge Area (located in the middle of the networking space) – \$1200 for both days

Networking Breakfast - \$1,000 per day

Coffee Service - \$750 per day

Thursday Networking Lunch -\$2,500

Thursday Night Social – NV Lounge - \$2,500

Delegate Bag Insert - \$350

Two items. Each delegate at the conference will receive your material in their delegate tote bags.

Banner Stand Displayed in Concourse – \$350 per day

A great choice if you're unable to staff an exhibitor booth.

Mobile Banner Advertising - \$350

A square mobile banner ad placed on the GuelphSexualityConference.ca website.

Advertising Package - \$1,500

Connect with delegates before, during and after the conference with advertising in the following ways:

- Logo placement on conference website
- Delegate tote bag insert
- Banner stand in the concourse
- Social Media and Email Promotion

SPONSORSHIPS

We are pleased to provide sponsorship opportunities that provide your organization the opportunity to feature its products, services, and resources. We understand that every organization is unique and envisions its participation at our conference in different ways. **We would love to work with you to customize a package that meets your promotional goals and budget.**

SAMPLE ONE - \$7,000

A sample sponsorship package would include:

- Exhibitor table package for both days
- Networking breakfast & coffee break sponsorship for both days
- Lounge area sponsorship for both days
- Delegate tote bag inserts
- Two conference passes for both days
- Two tickets to the social event (Thursday)
- Logo placement on the conference website, sponsor sign, and email marketing
- Acknowledgement at the conference and on our social media channels prior to and throughout the conference

STI CLINICAL UPDATE - \$5,000

This sponsorship package provides exclusive sponsorship of the STI Clinical Update stream on Thursday. Includes:

- Exhibitor table package
- Branded concurrent session room
- Delegate tote bag inserts
- Speaker sponsorship
- Two tickets to the lunch presentation
- Two Thursday conference passes
- Logo placement on the conference website, sponsor sign, and email marketing
- Acknowledgement at the conference and on our social media channels prior to and throughout the conference

REGISTRATION SPONSOR - \$3,500

Provide five community members with access to professional development by sponsoring their conference registration. The conference committee understands the value of assisting young professionals and those working in community groups to attend industry conferences, includes:

- Participate in the selection of five delegates
- Logo placement on the conference website, sponsor sign, and email marketing
- Acknowledgement at the conference and on our social media channels prior to and throughout the conference

SAMPLE TWO - \$5,000

A sample sponsorship package would include:

- Exhibitor table package for both days
- Conference lanyard and name tag sponsorship
- Delegate tote bag inserts
- One conference pass for two days
- One ticket to the social event
- Logo placement on the conference website, sponsor sign, and email marketing
- Acknowledgement at the conference and on our social media channels prior to and throughout the conference

PLENARY SESSION SPONSOR - \$2,500

This sponsorship package provides exclusive sponsorship of a plenary session and includes:

- Branded plenary session room
- Delegate tote bag insert
- Two conference passes for the day of the sponsored plenary speaker
- Logo placement on the conference website, sponsor sign, and email marketing
- Acknowledgement at the conference and on our social media channels prior to and throughout the conference

HALF-DAY WORKSHOP SPONSORSHIP – Friday June 19, 2020 \$2,500

Connect with conference delegates by sponsoring a half-day applied training workshop:

- Branded session room
- Delegate tote bag insert
- Two Friday workshop passes
- Logo placement on the conference website, sponsor sign, and email marketing
- Acknowledgement at the conference and on our social media channels prior to and throughout the conference